Patrick VanNortwick

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Creative and results-driven Motion Graphics Designer and CG Generalist with 16+ years of

SUMMARY

WORK EXPERIENCE

experience crafting dynamic 2D/3D animations, visual effects, and immersive VR experiences. Proficient in Adobe Creative Suite, Unreal Engine, and Blender, with a proven track record of delivering high-quality content for social media, marketing campaigns, and virtual reality platforms. Skilled in leading cross-functional teams, streamlining production pipelines, and leveraging cutting-edge tools to drive brand engagement and storytelling. Adept at transforming complex concepts into visually compelling narratives that captivate audiences and achieve business objectives.

Grey Storm Digital

Washington, NC Jul 2023 - Present

Motion Graphics Designer | CG Generalist

- Designed and produced high-quality 2D/3D motion graphics for social media, events, and marketing campaigns, enhancing audience engagement and brand visibility.
- Created lifelike 3D product animations and visualizations, improving client presentations and driving marketing success.
- Collaborated with agencies to deliver compelling video content, managing project bids, scope, and creative workflows to ensure timely and on-budget delivery.

Patv3d - Self Employed

Motion Graphics Designer / VFX Artist

Washington, NC Nov 2016 - Present

- Integrated visual effects into live-action footage using advanced match move techniques, achieving seamless and photorealistic results.
- Executed digital compositing to blend CGI with live footage, enhancing storytelling for client projects.
- Designed and animated vector graphics for broadcast media, strengthening brand identity and visual appeal.

Groove Jones

Dallas, TX

Animator / Technical Consultant

May 2024 - Jun 2024

- Developed character and environment animations for immersive VR experiences using Apple Vision Pro, enhancing user interaction and realism.
- Collaborated with cross-functional teams to integrate animations into VR platforms, ensuring high-quality visual standards and seamless functionality.

Cofense, Inc.

Leesburg, VA

Digital, Multi-Media Artist / Creative Lead

Dec 2020 - Jul 2023

- Led the creation of animated cybersecurity training modules, improving training effectiveness and retention.
- Developed storyboards and translated scripts into detailed project outlines, ensuring alignment with training objectives and client needs.
- Streamlined production pipelines using Unreal Engine 5, reducing turnaround time while maintaining high-quality standards.
- Spearheaded character development using Epic's Metahuman Creator, enhancing the realism and engagement of training content.

Grover Gaming

Greenville, NC

Motion Graphics / Video Designer

Dec 2018 - Jun 2020

- Designed and animated promotional materials for game and terminal launches, ensuring brand consistency and driving user engagement.
- Produced and edited gameplay footage for attract screens and marketing collateral, contributing to an increase in player interest.
- Developed video content for social media platforms, enhancing online presence and supporting marketing strategies.

New Hanover Printing and Publishing *Graphic Designer*

Wilmington, NC Aug 2017 - Jun 2018

- Designed and refined graphics for digital and print media, delivering tailored visual solutions that met client needs and enhanced brand communication.
- Collaborated with clients to identify design requirements, ensuring high-quality deliverables for diverse projects.

BREAKIRON Animation & Design, LLC Visual Effects Lead

Raleigh, NC Jul 2015 - Nov 2016

- Oversaw visual effects production for high-profile feature films, ensuring artists met project specifications and deadlines.
- Directed 3D scene composition and rendering processes, delivering high-quality visuals for commercial and cinematic projects.

CG / VFX Artist

Jun 2010 - Jul 2015

- Created 3D environments and props to enhance visual storytelling across various projects.
- Produced animated content for the American Heart Association, incorporating motion graphics, video editing, and particle effects.
- Managed rendering processes, ensuring timely and efficient completion of visual effects tasks.

Peele Graphics

Williamston, NC

Sign Maker, Graphic Artist

May 2007 - Sep 2008

- Designed and applied vinyl signage for vehicles and commercial displays, enhancing brand visibility for clients.
- Developed the company's website, improving online presence and customer engagement.

Living Arts College @ School of Communication Arts
Associate of Applied Science, Digital Animation

Raleigh, NC Sep 2010

CERTIFICATIONS Silver Telly Award, Telly Awards

Sep 2015

SKILLS

EDUCATION

Post-Production • Video Production • Photography • Graphic Design • Filming • Adobe Premiere • Illustration • Content Development • Adobe Lightroom • Adobe Creative Suite • Adobe After Effects • Adobe InDesign • Computer Graphics • Adobe Illustrator • User Interface (UI) • Computer Networking • Final Cut Pro • Branding • 2D Animation • Video Editing • Motion Graphics • Email Marketing • Social Media Management • Adobe Photoshop • 3D Animation • Art Direction • Unreal Engine • Blender • Creative Direction • Web Design • Stakeholder Management • Storyboarding • Teamwork and Collaboration • Illustrator